

Tradeswomen Australia Conference 2018



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Sponsorship prospectus

Women in Trade's conference background and introduction

In 2016, Supporting and Linking Tradeswomen (SALT) hosted the inaugural Women in Trades Australia Conference in Wollongong NSW to provide a platform for hundreds of Australian trades women to network and share their trade experience as well as learn about the history of pioneering trades women.

The event was a huge success with over 130 women representing 30 trades and over 886 years of experience attending the event. The attendees travelled from every state and territory in Australia as well as a delegate from the United States. This was a true celebration of the many achievements of the past and new opportunities to network and discuss the future direction for women in non-traditional trades

In 2018, we will ensure an even greater event, focusing on celebrating the longevity of women in trades and driving a national direction to ensure that we continue to attract, train, mentor and retain women in non-traditional trades.

Sponsorship Contact

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Conference Details

8th March to 9th March 2018

Construction Training Centre 460 – 492 Beaudesert Road SALISBURY

Index of Sponsorship

- Platinum Event Partner Sponsor \$10,000 (+GST)
- Gold Sponsor x 2 \$6,000 (+GST)
- Silver Sponsor x 5 \$3,000 (+GST)
- Conference Satchel Sponsor \$5,000 (+GST)
- Dinner Sponsor \$5,000 (+GST)
- Day Tour Sponsor \$4,000 (+GST)
- Entertainment Sponsor \$3,000 (+GST)
- Longevity Awards Sponsor \$3,000 (+GST)
- Breakout & Info session Sponsor \$2,000 (+GST)
- Event supporters x 10 \$1,000 (+GST)

Platinum Event Partner \$10,000 (+GST)

This premium sponsorship package provides maximum exposure during the conference and dinner events and all promotion leading up to and post event.

Sponsor benefits:

- As our event partner you will have naming rights in partnership with Tradeswomen Australia
- Acknowledgement by MC
- Media opportunities
- Company logo on all communication material's (including)
 - Promotional marketing material
 - Social media
 - Dinner and Conference programs
 - Pre and post media release
 - Tradeswomen Australia Website
- Prominent visual exposure
- Speaking opportunities during conference
- Opportunity for a trade display
- Complimentary tickets (5)

Gold Sponsor \$6,000 (+GST) x 2

This sponsorship package provides exposure at the conference, dinner and all promotion leading up to and post event.

Sponsor benefit:

- As a Gold sponsor you will have significant exposure throughout the conference and dinner
- Acknowledgment by MC
- Company logo on all communication material's (including)
 - Promotional marketing material
 - Social media
 - Dinner and Conference programs
 - Pre and post media release
 - Tradeswomen Australia Website
- Prominent visual exposure
- Opportunity for trade display
- Complimentary tickets (3)

Silver Sponsor \$3,000 (+GST) x 5

This sponsorship package provides exposure at the conference and dinner and all promotion leading up to and post event.

Sponsor benefit:

- As a Silver sponsor you will have significant exposure throughout the conference and dinner
- Acknowledgment by MC
- Company logo on all communication material (including)
 - Promotional marketing material
 - Social media
 - Dinner and Conference programs
 - Pre and post media release
 - Tradeswomen Australia Website
- Opportunity for trade display
- Complimentary tickets (2)

Conference Satchel Sponsor \$5,000 (+GST)

As the conference satchel sponsor, your company will be recognised for this special gift that each trades woman and apprentice will take with them.

Sponsor benefit:

- Company logo displayed on each individual satchel presented to each attendee
- Company logo on all communication material's (including)
 - Promotional marketing material
 - Social media
 - Dinner and Conference programs
 - Pre and post media release
 - Tradeswomen Australia Website
- Prominent visual exposure
- Placement of banners at both conference and dinner
- Complimentary Tickets (3)

Dinner Sponsor \$5,000 (+GST) – Outdoor food van street dinner

This unique dinner setting will be the discussion point for many years to come and you have a rare opportunity to be part of it.

Sponsor benefit:

- Recognition as the dinner sponsor on the night through prominently displayed logo within the dinner setting
- Company logo on all communication material's (including)
 - Promotional marketing material
 - Social media
 - Dinner and Conference programs
 - Pre and post media release
 - Tradeswomen Australia Website
- Speaking opportunity during dinner
- Placement of banners at dinner venue
- Complimentary tickets (3)



Day Tour Sponsor \$5,000 (+GST)

As many of our guests will be arriving from out of state and some internationally a day prior to the conference, we will introduce them to our wonderful city with a Story Bridge Climb.

Sponsor benefit:

- Company logo displayed on T-Shirt commemorating the tour.
- Company logo on all communication material's (including)
 - Promotional marketing material
 - Social media
 - Dinner and Conference programs
 - Pre and post media release
 - Tradeswomen Australia Website
- Prominent visual exposure
- Placement of banners at both conference and dinner
- Complimentary tickets (3)



Entertainment \$3,000 (GST)

This sponsorship package provides the sponsor with the opportunity to brand the entertainment and Master of Ceremonies.

Sponsor benefits:

- Company logo displayed on lectern and other prominent areas of the stage
- Company logo on all communication material's (including)
 - Promotional marketing material
 - Social media
 - Dinner and Conference programs
 - Pre and post media release
 - Tradeswomen Australia Website
- Prominent visual exposure
- Placement of banners at both conference and dinner
- Complimentary Tickets (2)

Longevity Awards Sponsor \$3,000 (+GST)

This sponsorship package provides the sponsor with the naming right to our Longevity awards.

Sponsor benefit:

- Company logo displayed on Certificate and/or Awards presented
- Company representative to present awards
- Media release on award recipients
- Company logo on all communication material's (including)
 - Promotional marketing material
 - Social media
 - Dinner and Conference programs
 - Pre and post media release
 - Tradeswomen Australia Website
- Prominent visual exposure
- Complimentary Tickets (2)

Break out and Info session Sponsor \$2,000 (+GST)

These sponsorship packages provides the sponsor with naming right to either a breakout or an information session.

Sponsor Benefit:

- Recognition during the relevant session
- Acknowledgement from speaker or group sponsored
- Opportunity to provide a trade display
- Company logo on all communication material's (including)
 - Promotional marketing material
 - Social media
 - Dinner and Conference programs
 - Pre and post media release
 - Trades Women Australia Website
- Prominent visual exposure
- Placement of banners at both conference
- Complimentary Ticket (1)

Industry supporter \$1,000 (+GST)

This sponsorship packages provides the sponsor an opportunity to support the event.

Sponsor Benefit:

- Recognition during conference and dinner
- Opportunity to provide a trade display
- Company logo on all communication material's (including)
 - Promotional marketing material
 - Social media
 - Dinner and Conference programs
 - Pre and post media release
 - Trades Women Australia Website
- Placement of banners at both conference
- Complimentary Ticket (1)