## **SPONSORSHIP PROSPECTUS**

SALT Australia Women in Trades Conference Aerial UTS Function Centre Ultimo Sydney Friday 18<sup>th</sup> & Saturday 19th October 2019 Awards Dinner Friday Night Celebrating 10 years of Supporting And Linking Tradeswomen "Driving Diversity"

Supporting And Linking Tradeswomen (SALT) are celebrating the diversity of work that we have driven for the last 10 years to generate change and acceptance in trade.

Bringing together multiple trade disciplines from many sectors. The conference targets companies, policy makers, organisations, individuals and peak industry bodies to come together and work collaboratively to generate innovative social change.

This exciting event will showcase the best in diversity and will also delve into how to generate change.

For the first time in Sydney the conference is two days and one evening which will highlight at a gala dinner Awards of Recognition to those women who have successfully worked in trades. This is the second conference in NSW with the inaugural conference in Wollongong in 2016. Last year was hosted interstate with the successful Brisbane event. We are pleased to bring the event to Ultimo Sydney to celebrate SALT's 10 year anniversary.

Fiona Shewring National President and Founder Supporting And Linking Tradeswomen Australia



#### About SALT Australia

Supporting And Linking Tradeswomen (SALT) is a registered Australian not –for-profit organisation working across Australia.

SALT began in 2009 to provide a support network for tradeswomen, apprentices and women wishing to enter the trades. 2019 is SALT's 10<sup>th</sup> Anniversary and all that has been achieved in that time is being celebrated.

Since SALT began, we have run nearly 300 basic tool workshops across Australia, teaching women and girls in communities, primary and high schools how to use tools with the mobile workshop trailer.

### Diversifying to deliver a balanced workforce

This conference is a fabulous opportunity to meet women who represent a large diversity of skills and experience. To network with women interested in joining the trades and those who have successfully worked as tradeswomen for many years. You will also have the opportunity to collate information and learn how the growth of women in trades is gaining acceptance in many diverse organisations. There will be some high quality speakers and presenters and our trade & sponsor exhibits assembled for the industry.

"The SALT Australia Women in Trades conference is a unique opportunity to meet skilled women from a large diversity of trade backgrounds." Fi Shewring, National President Supporting and Linking Tradeswomen.



#### Three of the Key Speakers

#### Narelle Hooper

Narelle Hooper is an award-winning Australian advisor, author and director with over 25 years of experience in business journalism. She is Editor-in-Chief of *Company Director Magazine and* nonexecutive director of The Ethics Centre. She is co-author of New Women New Men New Economy which shows how inclusive companies and communities do better and innovate more. Throughout Narelle's career, she has been deeply committed to inspiring others to embrace today's fast changing and diverse world, through her extensive knowledge of sustainable business, leadership and governance. We were honored to have Narelle as



our MC at our first SALT Australia Women in Trades conference in 2016, and we are delighted to have her supporting this event again this year.

#### Gabi and Rosa Hollows, The Fred Hollows Foundation

Gabi Hollows, the late Fred Hollows extraordinary wife, embodies the heart and soul of The Fred Hollows Foundation. As Founding Director, Gabi is determined to keep Fred's vision alive. Being able to restore a person's sight, bring joy and a chance at a better life is what drives her day after day, just as it did Fred.

Rosa Hollows, one of Fred's daughters, has been a devoted member of SALT Australia for over 7 years as a qualified carpenter, inspired by her late father's love for woodwork. Rosa is the perfect advocate for workplace diversity and inclusivity.





### 2019 Conference

Friday 18th – Saturday 19<sup>th</sup> October
Ultimo Sydney, NSW
Awards Dinner Friday night
400+ delegates
A variety of speakers
Multiple plenary sessions
Trade & Sponsor Exhibits
Visit the conference Facebook page

SALT website www.saltaustralia.org.au











# Sponsorship Opportunities (ex GST)

| SPONSORSHIP  | PLATINIUM    | GOLD         | SILVER       | BRONZE           | IRON         | WOOD         |
|--|--------------|--------------|--------------|------------------|--------------|--------------|
| INCLUSIONS   | SPONSOR      | SPONSORS     | SPONSORS     | SPONSORS         | SPONSORS     | SPONSORS     |
|  | Maximum      | Maximum      | Maximum      | Maximum          | Maximum      | Maximum      |
|  | 1            | 2            | 3            | 4                | 5            | 6            |
|  | \$15,000     | \$10,000     | \$7,000      | \$4 <i>,</i> 000 | \$2,000      | \$1,000      |
| Logo on all marketing website  | $\checkmark$ | $\checkmark$ | $\checkmark$ | ✓                | $\checkmark$ | $\checkmark$ |
| Organisation overview in   |              |              |              |                  |              | _            |
| conference program   | $\checkmark$ |              |              | $\checkmark$     | $\checkmark$ |              |
|  | 300 words    | 200 words    | 100 words    | 50 words         | 50 words     |              |
| Full delegate<br>registration(s) included  | $\checkmark$ | $\checkmark$ | ~            | ✓                | $\checkmark$ | -            |
|  | Five (5)     | Four (4)     | Three (3)    | Two (2)          | One (1)      |              |
| Satchel inserts in<br>delegate satchel   | $\checkmark$ | ~            | $\checkmark$ | $\checkmark$     | ~            | ~            |
| Acknowledgement during opening and closing of conference                                 | $\checkmark$ | ~            | ~            | -                | -            | _            |
| Exhibition table<br>In foyer   | ~            | ~            | ~            | -                | -            | -            |
| 1 x A5 black and white<br>advert in the final<br>program (sponsor to<br>provide artwork) | ~            | ~            | _            | _                | -            | _            |
| Five minute presentation   | ~            | -            | -            | -                | -            | -            |
| 1 x banner in catering<br>area during break  | $\checkmark$ |              | ~            | _                |              |              |
| 1 x banner in plenary session of choice  | $\checkmark$ | ~            | ~            | ~                | -            | _            |



### Platinum Sponsor (SOLD) \$15,000 (ex GST)

### Before the Conference



Sponsor thank you and acknowledgement on Facebook & social media page & website First right of refusal for the Platinum sponsorship at the SALT 2021 Conference in ACT (venue TBA)



### Gold Sponsor (2 Available) \$10,000 (ex GST)

### Before the Conference

Gold Sponsor acknowledgement and logo on the SALT website

Sponsor logo on all event marketing & social media

Organisation name, logo and 200-word company profile on the SALT website

Provided with the "Proud sponsor of SALT Australia Women in Trades Conference 2019" logo for use on marketing material

### During the Conference

<sup>1</sup> 1 x A5 black & white advert in the conference final program (sponsor to supply artwork)

Organisation name, logo and 200 word company profile in the SALT program

Sponsor logo on presentation slides at conference where available

Two A4 promotional inserts in delegate satchels (inserts provided by sponsor)

Four delegate tickets to Conference including 4 tickets to the Awards Dinner on the Friday night

Complimentary sponsor table

#### After the Conference

Sponsor thank you and acknowledgement on SALT Facebook & social media <sup>()</sup> First right of refusal for the Platinum sponsorship at the SALT 2021 Conference in ACT (venue TBA)



# Silver Sponsor (3 Available) \$7,000 (ex GST)

### Before the Conference

Silver Sponsor acknowledgement and logo on the SALT website



Sponsor logo on all event marketing & social media



Organisation name, logo and 100-word company profile on the SALT website

Provided with the "Proud sponsor of SALT Australia Women in Trades Conference 2019" logo for use on marketing material

#### During the Conference

Organisation name, logo and 100 word company profile in the SALT program



Two A4 promotional inserts in delegate satchels (inserts provided by sponsor)

Sponsor logo on presentation slides at conference where available



<sup>)</sup> Three delegate tickets to Conference including 3 tickets to the Awards Dinner on the Friday night

#### After the Conference

Sponsor thank you and acknowledgement on Facebook & social media







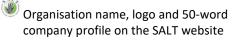
### Bronze Sponsor (4 Available) \$4,000 (ex GST)

### Before the Conference

Bronze Sponsor acknowledgement and logo on the SALT website



Sponsor logo on all event marketing & social media



Provided with the "Proud sponsor of SALT Australia Women in Trades Conference 2019" logo for use on marketing material

2 delegate tickets to Conference

the Friday night

including 2 tickets to the Awards Dinner on

### During the Conference

Organisation name, logo and 50 word company profile in the SALT program



Sponsor logo on presentation slides at conference where available

### After the Conference

Sponsor thank you and acknowledgement on SALT Facebook & social media







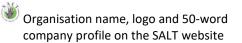
### Iron Sponsor (5 Available) \$2,000 (ex GST)

### Before the Conference

Iron Sponsor acknowledgement and logo on the SALT website



Sponsor logo on all event marketing & social media



Provided with the "Proud sponsor of SALT Australia Women in Trades Conference 2019" logo for use on marketing material

**During the Conference** 

Organisation name, logo and 50 word company profile in the SALT program



Sponsor logo on presentation slides at conference where available

1 delegate ticket to Conference including 1 ticket to the Awards Dinner on the Friday night

### After the Conference

Sponsor thank you and acknowledgement on SALT Facebook & social media pages & website





### Wood Sponsor (6 Available) \$1,000 (ex GST)

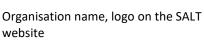
### Before the Conference



Wood Sponsor acknowledgement and logo on the SALT website



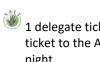
Sponsor logo on all event marketing & social media



Provided with the "Proud sponsor of SALT Australia Women in Trades Conference 2019" logo for use on marketing material

### **During the Conference**

Organisation name, logo in the SALT program



1 delegate ticket to Conference including 1 ticket to the Awards Dinner on the Friday night

conference where available

Sponsor logo on presentation slides at

#### After the Conference

Sponsor thank you and acknowledgement on SALT Facebook & social media pages & website







### The Venue

Located in the heart of Sydney NSW, Aerial UTS Function Centre in Ultimo, offers state of the art facilities with spectacular views of the city, has sweeping balconies that are perfect areas to network and relax during session breaks.

The venue can hold up to 450 delegates comfortably and provides scope for multiple activities, including full conference plenary, breakout sessions and exhibits.

### UTS Aerial Function Centre Ultimo Sydney NSW





### What are the benefits of becoming a sponsor?

Sponsorship of the SALT Australia Women in Trades Conference 2019 will provide you with the opportunity to: -



Showcase the ways in which your services and products are relevant to existing and potential customers.



Make connections with a range of key tradeswomen and people working in gender diversity.



Increase the awareness of the products and services that you have to offer.



Exclusive branding of key sessions and social breaks. (platinum only)



Network with key people in the tradeswomen sector to understand the latest trends, issues successes and emerging challenges



Build networks within a diverse range of industries of various trades.

SALT offers a number of sponsorship opportunities as indicated in this package, if you would like to discuss these and how they might be tailored to suit your needs where available, please contact SALT on 02 9545 1813 or email <u>conference@saltaustralia.org.au</u> or fill in the attached expression of interest form.



### **EXPRESSION OF INTEREST for Sponsorship Package**

#### SALT WOMEN IN TRADES AUSTRALIA CONFERENCE 2019

Aerial UTS Function Centre, UTS Building 10, Level 7-235 Jones Street ULTIMO Friday 18<sup>th</sup> & Saturday 19<sup>th</sup> October 2019

| Contact:          |                  |                  |                  |          |  |  |  |
|-------------------|------------------|------------------|------------------|----------|--|--|--|
| Position:         |                  |                  |                  |          |  |  |  |
| Company:          |                  |                  |                  |          |  |  |  |
| Address:          |                  |                  |                  |          |  |  |  |
| Suburb:           |                  |                  | State: Postcode: |          |  |  |  |
| Telephone:        |                  |                  | Mobile:          |          |  |  |  |
| Email:            |                  |                  |                  |          |  |  |  |
| Signed: Date:     |                  |                  |                  |          |  |  |  |
| <u>Note quote</u> | d package prices | are excluding GS | <u>T</u>         |          |  |  |  |
| Platinum          | \$15,000         |                  | Bronze           | \$ 4,000 |  |  |  |
| Gold              | \$10,000         |                  | Iron             | \$ 2,000 |  |  |  |
| Silver            | \$ 7,000         |                  | Wood             | \$ 1,000 |  |  |  |



Please complete and forward your application to <u>conference@saltaustralia.org.au</u> Any questions please contact SALT on 0419 160 934 or 02 9545 1813

On receipt of your EOI a confirmation letter will be sent to confirm your choice of sponsorship. An agreement and tax invoice will be forwarded for payment to finalise confirmation. Should the sponsorship package of your choice be no longer available, the next best sponsor package will be offered.

Thank you

