

# SPONSORSHIP PROSPECTUS



## SALT Australia Women in Trades Conference Aerial UTS Function Centre Ultimo Sydney Friday 18<sup>th</sup> & Saturday 19<sup>th</sup> October 2019 Awards Dinner Friday Night Celebrating 10 years of Supporting And Linking Tradeswomen “Driving Diversity”

Supporting And Linking Tradeswomen (SALT) are celebrating the diversity of work that we have driven for the last 10 years to generate change and acceptance in trade.

Bringing together multiple trade disciplines from many sectors. The conference targets companies, policy makers, organisations, individuals and peak industry bodies to come together and work collaboratively to generate innovative social change.

This exciting event will showcase the best in diversity and will also delve into how to generate change.

For the first time in Sydney the conference is two days and one evening which will highlight at a gala dinner Awards of Recognition to those women who have successfully worked in trades. This is the second conference in NSW with the inaugural conference in Wollongong in 2016. Last year was hosted interstate with the successful Brisbane event. We are pleased to bring the event to Ultimo Sydney to celebrate SALT's 10 year anniversary.

**Fiona Shewring**  
National President and Founder Supporting And Linking Tradeswomen Australia



## About SALT Australia

Supporting And Linking Tradeswomen (SALT) is a registered Australian not-for-profit organisation working across Australia.

SALT began in 2009 to provide a support network for tradeswomen, apprentices and women wishing to enter the trades.

2019 is SALT's 10<sup>th</sup> Anniversary and all that has been achieved in that time is being celebrated.

Since SALT began, we have run nearly 300 basic tool workshops across Australia, teaching women and girls in communities, primary and high schools how to use tools with the mobile workshop trailer.

## *Diversifying to deliver a balanced workforce*

This conference is a fabulous opportunity to meet women who represent a large diversity of skills and experience. To network with women interested in joining the trades and those who have successfully worked as tradeswomen for many years.

You will also have the opportunity to collate information and learn how the growth of women in trades is gaining acceptance in many diverse organisations. There will be some high quality speakers and presenters and our trade & sponsor exhibits assembled for the industry.

**“The SALT Australia Women in Trades conference is a unique opportunity to meet skilled women from a large diversity of trade backgrounds.”**

Fi Shewring, National President Supporting and Linking Tradeswomen.



## Three of the Key Speakers

### **Narelle Hooper**

Narelle Hooper is an award-winning Australian advisor, author and director with over 25 years of experience in business journalism. She is Editor-in-Chief of *Company Director Magazine* and non-executive director of The Ethics Centre. She is co-author of *New Women New Men New Economy* which shows how inclusive companies and communities do better and innovate more. Throughout Narelle's career, she has been deeply committed to inspiring others to embrace today's fast changing and diverse world, through her extensive knowledge of sustainable business, leadership and governance. We were honored to have Narelle as our MC at our first SALT Australia Women in Trades conference in 2016, and we are delighted to have her supporting this event again this year.



### **Gabi and Rosa Hollows, The Fred Hollows Foundation**

Gabi Hollows, the late Fred Hollows extraordinary wife, embodies the heart and soul of The Fred Hollows Foundation. As Founding Director, Gabi is determined to keep Fred's vision alive. Being able to restore a person's sight, bring joy and a chance at a better life is what drives her day after day, just as it did Fred.









Rosa Hollows, one of Fred's daughters, has been a devoted member of SALT Australia for over 7 years as a qualified carpenter, inspired by her late father's love for woodwork. Rosa is the perfect advocate for workplace diversity and inclusivity.







## 2019 Conference

-  Friday 18th – Saturday 19<sup>th</sup> October
-  Ultimo Sydney, NSW
-  Awards Dinner Friday night
-  400+ delegates
-  A variety of speakers
-  Multiple plenary sessions
-  Trade & Sponsor Exhibits
-  Visit the conference [Facebook page](#)

SALT website [www.saltaustralia.org.au](http://www.saltaustralia.org.au)









## Sponsorship Opportunities (ex GST)

SPONSORSHIP INCLUSIONS	PLATINIUM SPONSOR Maximum 1 \$15, 000	GOLD SPONSORS Maximum 2 \$10, 000	SILVER SPONSORS Maximum 3 \$7, 000	BRONZE SPONSORS Maximum 4 \$4, 000	IRON SPONSORS Maximum 5 \$2, 000	WOOD SPONSORS Maximum 6 \$1, 000
Logo on all marketing website	✓	✓	✓	✓	✓	✓
Organisation overview in conference program	✓ 300 words	✓ 200 words	✓ 100 words	✓ 50 words	✓ 50 words	-
Full delegate registration(s) included	✓ Five (5)	✓ Four (4)	✓ Three (3)	✓ Two (2)	✓ One (1)	-
Satchel inserts in delegate satchel	✓	✓	✓	✓	✓	✓
Acknowledgement during opening and closing of conference	✓	✓	✓	-	-	-
Exhibition table In foyer	✓	✓	✓	-	-	-
1 x A5 black and white advert in the final program (sponsor to provide artwork)	✓	✓	-	-	-	-
Five minute presentation	✓	-	-	-	-	-
1 x banner in catering area during break	✓	✓	✓	-	-	-
1 x banner in plenary session of choice	✓	✓	✓	✓	-	-



## Platinum Sponsor (SOLD) \$15,000 (ex GST)

### Before the Conference

-  Platinum Sponsor acknowledgement and logo on the SALT Australia website
-  Sponsor logo on all event marketing & social media promotions
-  Organisation name, logo and 300-word company profile on the SALT Australia website
-  Provided with the “Proud sponsor of SALT Australia Women in Trades Conference 2019” logo for use on marketing material

### During the Conference

-  Introduction & “opening rights” of the Conference
-  Five minute speaking opportunity at the Conference
-  1 x A5 black & white advert in the conference final program (sponsor to supply artwork)
-  Organisation name, logo and 300 word company profile in the SALT program
-  Two A4 promotional inserts in delegate satchels (inserts provided by sponsor)
-  Sponsor logo on presentation slides at conference where available
-  Complimentary sponsor table
-  Opportunity to introduce a keynote speaker
-  Five delegate tickets to Conference including 5 tickets to the Awards Dinner on the Friday night

### After the Conference

-  Sponsor thank you and acknowledgement on Facebook & social media page & website
-  First right of refusal for the Platinum sponsorship at the SALT 2021 Conference in ACT (venue TBA)



## Gold Sponsor (2 Available) \$10,000 (ex GST)

### Before the Conference



Gold Sponsor acknowledgement and logo on the SALT website



Sponsor logo on all event marketing & social media



Organisation name, logo and 200-word company profile on the SALT website



Provided with the "Proud sponsor of SALT Australia Women in Trades Conference 2019" logo for use on marketing material

### During the Conference



1 x A5 black & white advert in the conference final program (sponsor to supply artwork)



Organisation name, logo and 200 word company profile in the SALT program



Sponsor logo on presentation slides at conference where available



Two A4 promotional inserts in delegate satchels (inserts provided by sponsor)



Four delegate tickets to Conference including 4 tickets to the Awards Dinner on the Friday night



Complimentary sponsor table

### After the Conference



Sponsor thank you and acknowledgement on SALT Facebook & social media



First right of refusal for the Platinum sponsorship at the SALT 2021 Conference in ACT (venue TBA)





## Silver Sponsor (3 Available) \$7,000 (ex GST)

### Before the Conference



Silver Sponsor acknowledgement and logo on the SALT website



Sponsor logo on all event marketing & social media



Organisation name, logo and 100-word company profile on the SALT website



Provided with the "Proud sponsor of SALT Australia Women in Trades Conference 2019" logo for use on marketing material

### During the Conference



Organisation name, logo and 100 word company profile in the SALT program



Two A4 promotional inserts in delegate satchels (inserts provided by sponsor)



Sponsor logo on presentation slides at conference where available



Three delegate tickets to Conference including 3 tickets to the Awards Dinner on the Friday night

### After the Conference



Sponsor thank you and acknowledgement on Facebook & social media







## Bronze Sponsor (4 Available) \$4,000 (ex GST)

### Before the Conference



Bronze Sponsor acknowledgement and logo on the SALT website



Organisation name, logo and 50-word company profile on the SALT website



Sponsor logo on all event marketing & social media



Provided with the "Proud sponsor of SALT Australia Women in Trades Conference 2019" logo for use on marketing material

### During the Conference



Organisation name, logo and 50 word company profile in the SALT program



2 delegate tickets to Conference including 2 tickets to the Awards Dinner on the Friday night



Sponsor logo on presentation slides at conference where available

### After the Conference



Sponsor thank you and acknowledgement on SALT Facebook & social media





## Iron Sponsor (5 Available) \$2,000 (ex GST)

### Before the Conference



Iron Sponsor acknowledgement and logo on the SALT website



Organisation name, logo and 50-word company profile on the SALT website



Sponsor logo on all event marketing & social media



Provided with the “Proud sponsor of SALT Australia Women in Trades Conference 2019” logo for use on marketing material

### During the Conference



Organisation name, logo and 50 word company profile in the SALT program



1 delegate ticket to Conference including 1 ticket to the Awards Dinner on the Friday night



Sponsor logo on presentation slides at conference where available

### After the Conference



Sponsor thank you and acknowledgement on SALT Facebook & social media pages & website





## Wood Sponsor (6 Available) \$1,000 (ex GST)

### Before the Conference



Wood Sponsor acknowledgement and logo on the SALT website



Organisation name, logo on the SALT website



Sponsor logo on all event marketing & social media



Provided with the “Proud sponsor of SALT Australia Women in Trades Conference 2019” logo for use on marketing material

### During the Conference



Organisation name, logo in the SALT program



1 delegate ticket to Conference including 1 ticket to the Awards Dinner on the Friday night



Sponsor logo on presentation slides at conference where available

### After the Conference



Sponsor thank you and acknowledgement on SALT Facebook & social media pages & website





## The Venue

Located in the heart of Sydney NSW, Aerial UTS Function Centre in Ultimo, offers state of the art facilities with spectacular views of the city, has sweeping balconies that are perfect areas to network and relax during session breaks.

The venue can hold up to 450 delegates comfortably and provides scope for multiple activities, including full conference plenary, breakout sessions and exhibits.

### **UTS Aerial Function Centre Ultimo Sydney NSW**







## What are the benefits of becoming a sponsor?

Sponsorship of the SALT Australia Women in Trades Conference 2019 will provide you with the opportunity to: -



Showcase the ways in which your services and products are relevant to existing and potential customers.



Make connections with a range of key tradeswomen and people working in gender diversity.



Increase the awareness of the products and services that you have to offer.



Exclusive branding of key sessions and social breaks. (platinum only)



Network with key people in the tradeswomen sector to understand the latest trends, issues successes and emerging challenges



Build networks within a diverse range of industries of various trades.

SALT offers a number of sponsorship opportunities as indicated in this package, if you would like to discuss these and how they might be tailored to suit your needs where available, please contact SALT on 02 9545 1813 or email [conference@saltaustralia.org.au](mailto:conference@saltaustralia.org.au) or fill in the attached expression of interest form.



## EXPRESSION OF INTEREST for Sponsorship Package

### SALT WOMEN IN TRADES AUSTRALIA CONFERENCE 2019

Aerial UTS Function Centre, UTS Building 10, Level 7-235 Jones Street ULTIMO

Friday 18<sup>th</sup> & Saturday 19<sup>th</sup> October 2019

Contact: \_\_\_\_\_

Position: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Note quoted package prices are excluding GST

Platinum	\$15,000	<input type="checkbox"/>	Bronze	\$ 4,000	<input type="checkbox"/>
Gold	\$10,000	<input type="checkbox"/>	Iron	\$ 2,000	<input type="checkbox"/>
Silver	\$ 7,000	<input type="checkbox"/>	Wood	\$ 1,000	<input type="checkbox"/>



Please complete and forward your application to [conference@saltaustralia.org.au](mailto:conference@saltaustralia.org.au)  
[Any questions please contact SALT on 0419 160 934](tel:0419160934) or [02 9545 1813](tel:0295451813)

On receipt of your EOI a confirmation letter will be sent to confirm your choice of sponsorship. An agreement and tax invoice will be forwarded for payment to finalise confirmation. Should the sponsorship package of your choice be no longer available, the next best sponsor package will be offered.

Thank you

**SALT** 2019  
**AUSTRALIA**  
WOMEN IN TRADES CONFERENCE